



Stewardship guidance

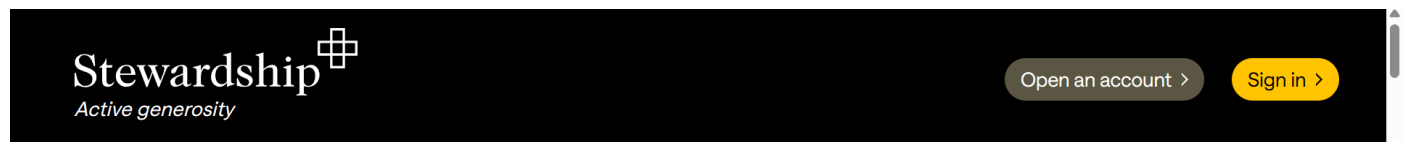
How to set up an online fundraising page for WATSAN

We are most grateful to our supporters and their networks for fundraising for WATSAN. If you are running an event or taking part in a sponsored Walk for Water to raise money for WATSAN, one of the best ways to gain support is to create an online fundraising page where people can easily donate and add Gift Aid.

WATSAN's fundraising platform of choice is called Stewardship (formerly give.net), which works in much the same way as JustGiving, Virgin Money and other fundraising platforms. Stewardship is the only platform where you will find WATSAN, so you will need to use their site to create any fundraising page for **WATSAN Uganda UK Support**.

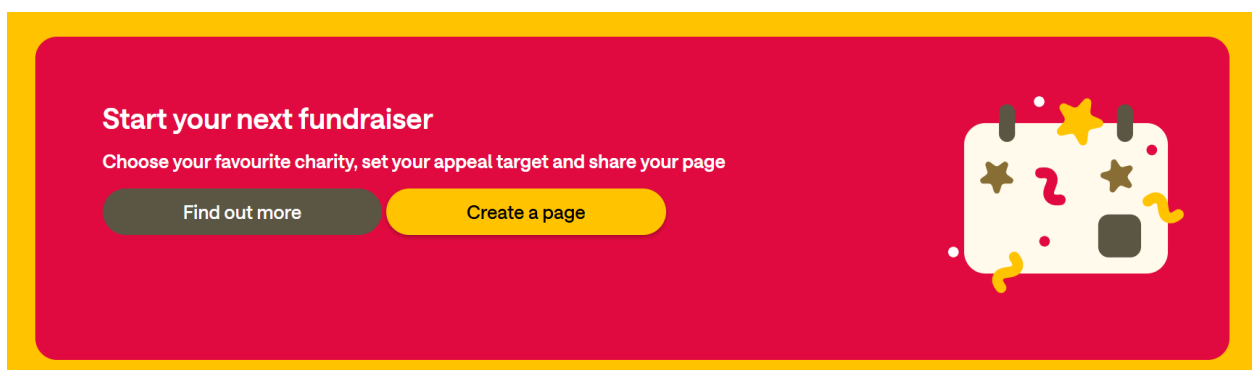
Step 1: log in

You need a Stewardship account to set up your page. If you give to WATSAN online, you should already have an account. Go to www.stewardship.org.uk and use the buttons in the top-right corner to either log in or set up a new account:

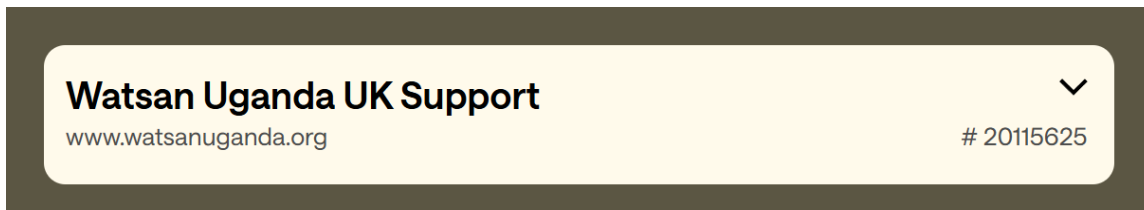


Step 2: create your page

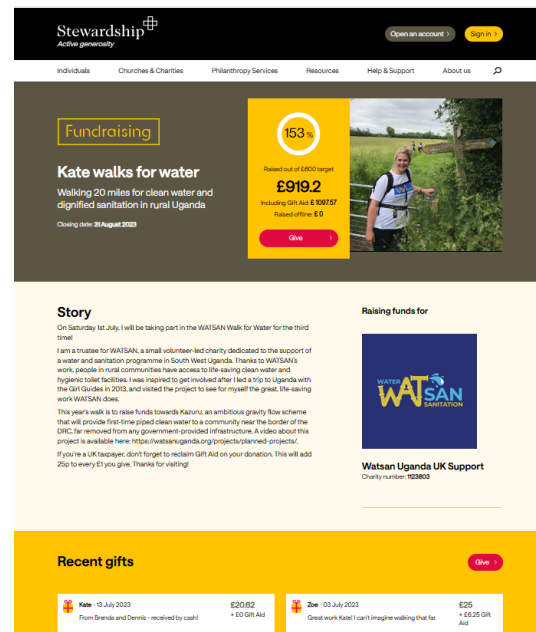
- From the dashboard, choose "Fundraising" from the top menu, then "Create a page":



- Search for “WATSAN” and you should find “WATSAN Uganda UK Support”, # 20115625. Click “Create page”.



- Follow the instructions, making sure to select the correct project in the drop-down box if your event is for a specific target.
- Personalise your page with your own description, fundraising target and images. Keep it upbeat and personal to you, to motivate your friends and family to give.
- You can add “offline” fundraising achieved, which means anything that you have collected that has not gone through Stewardship (such as cash, cheques, or BACS transfers to WATSAN). There are [details on our website](#) for other ways to give. Please make sure you [check with our Treasurer](#) that ‘offline’ donations have in fact been received.
- Your page has been created!



Step 3: engage your donors

- Share the link Stewardship provides to your page with your contacts – on email, social media or WhatsApp.
- Making the ask might involve you also sharing videos of your preparation, or adverts for your event. Some supporters give talks or presentations in church or school. [Have a look at our resource pack](#), which includes a template PowerPoint presentation that you can adapt and use.
- Visit the [WATSAN website](#) to pick up content, images and ideas to inspire you.

Thank you and good luck with your fundraising!

